



WFFF  
201 Humboldt St  
Rochester, NY 14610-1093

GMMB  
Washington Harbor  
3050 K Street NW  
Washington, DC 20007

**Contract # 1421442**  
**Schedule Dates** 10/11/16-10/16/16  
**Advertiser** Hillary Clinton/US President/Democrat (21019)  
**Agency** GMMB (14491)  
**Product** Political - President (1071)  
**Brand** 278/295/5289 (555603)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Mauria Gilroy,  
**Phone/Fax** /  
**CPE** 278/295/5289  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
10/11/16-10/17/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FO  
LLOW DAY PRIOR TO AIR.

**Date Entered** 09/06/16  
**Last Modified** 09/06/16  
**Entered By** Elizabeth F. Guy  
**CO-OP** No  
**Headline #** ECR25277532  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$447.00  
**Net Total** \$2,533.00  
**Sales Tax**

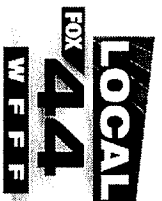
Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	13	\$2,980.00
<b>Grand Total:</b>	<b>13</b>	<b>\$2,980.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	9A- Maury	2	X	X	X	X	X			2	\$25.00	\$50.00	Burlington (WFFF)	Maury	9/6/16
2.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	12P- Judge Mathis	2	X	X	X	X	X			2	\$25.00	\$50.00	Burlington (WFFF)		9/6/16
3.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5P- Modern Family	1	X	X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	Modern Family	9/6/16
4.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5:30P- Modern Family	1	X	X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	Modern Family	9/6/16
5.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	6P- How I Met Your Mother	1	X	X	X	X	X				\$50.00		Burlington (WFFF)	How I Met Your Mother	9/6/16
5.0.1	Closed Preempt	10/11/16															Burlington (WFFF)	Schedule Change/Exception	
6.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	6:30P- Two and a Half Men	1	X	X	X	X	X			1	\$50.00	\$50.00	Burlington (WFFF)	Two and a Half Men	9/6/16
7.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	5:30P- Modern Family	1						X			\$25.00		Burlington (WFFF)	Modern Family	9/6/16
7.0.1	Closed Preempt	10/15/16															Burlington (WFFF)	Schedule Change/Exception	
8.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	10:30P- Big Bang Theory	1						X		1	\$50.00	\$50.00	Burlington (WFFF)	Big Bang Theory	9/6/16
9.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	8P- Brooklyn 99 / New Girl	1		X						1	\$400.00	\$400.00	Burlington (WFFF)	Brooklyn Nine-Nine/New Girl-FOX	9/6/16
10.0	Normal Line / Prime	10/12/16-10/12/16	5	:30	9P- Empire	1		X						1	\$400.00	\$400.00	Burlington (WFFF)	Empire-FOX	9/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF  
201 Humboldt St  
Rochester, NY 14610-1093

GMMB  
Washington Harbor  
3050 K Street NW  
Washington, DC 20007

# Contract # 1421442

**Schedule Dates** 10/11/16-10/16/16  
**Advertiser** Hillary Clinton/US President/Democrat (21019)  
**Agency** GMMB (14491)  
**Product** Political - President (1071)  
**Brand** 278/295/5289 (555603)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Maura Gilroy,  
**Phone/Fax** /  
**CPE** 278/295/5289  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
10/11/16-10/17/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FO  
LLOW DAY PRIOR TO AIR.

**Date Entered** 09/06/16  
**Last Modified** 09/06/16  
**Entered By** Elizabeth F. Guy  
**CO-OP** No  
**Headline #** ECR25277532  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$447.00  
**Net Total** \$2,533.00  
**Sales Tax**

**Burlington (WFFF)**  
By Broadcast Month  
Oct. 2016 13 \$2,980.00  
Grand Total: 13 \$2,980.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	7:30P- FOX College Football 2	1						X			\$250.00		Burlington (WFFF)	FOX College Ftbl -Prime Game	9/6/16
11.0.1	Closed Preempt	10/15/16															Burlington (WFFF)	Schedule Change/Exception	
12.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	12P- NFL on FOX Pregame	1						X		1	\$250.00	\$250.00	Burlington (WFFF)	FOX NFL Today	9/6/16
13.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	12:58P- NFL on FOX Game 1	1						X		1	\$750.00	\$750.00	Burlington (WFFF)	FOX NFL Sunday -Early Game	9/6/16
14.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	4:25P- NFL on FOX Game 2	1						X		1	\$900.00	\$900.00	Burlington (WFFF)	FOX NFL Sunday -Late Game	9/6/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

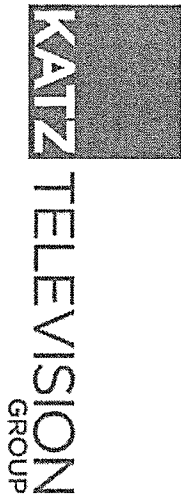
Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



125 West 55th St  
New York, NY 10019

Contract # 25277532

Changes as of: 10/16/2016 at 7:02 PM

Version: Highlighting Revision 1

CPE: 278/296/5289

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Flight: 10/11/16 - 10/17/16

Advertiser: CLINTON, HILLARY

Product: CLINTON/P/D

Station: WFFF

Market: Burlington-Plattsburgh

Office: WASHINGTON

Total \$: \$2,980.00

Total Spots: 13

Total CPP: \$0.00

Agency Order #: 5330716

Primary Demo: Adults 35+

Buyer: Gilroy, Maura

Salesperson: RACHELLE RAY -  
Washington DC  
202-872-5880

Con Type: POLITICAL/NOTE

Assistant: LAILA DAFTARI

202-872-5880

Total GRP:

Traffic #: 1421442

Separation:

Comments: 10/11/16-10/17/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
REV-5	Tu-F,M 6p-6:30p		How I Met Your Mother	\$50.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-7	Sa 5:30p-6p		Modern Family	\$25.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-11	Sa 7:30p-11p		FOX College Ftbl-Prime Game	\$250.00	0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS: 13							13		13	\$2,980.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25277532 Changes as of: 10/16/2016 at 7:02 PM Version: Highlighting Revision 1  
CPE: 278/295/5289 Flight: 10/11/16 - 10/17/16 Station: WFFF  
Agency: GMMB Advertiser: CLINTON, HILLARY Market: Burlington-Plattsburgh  
GMMB 3050 K ST NW Product: CLINTON/P/D Office: WASHINGTON  
20007

Agency Order #: 5330716 Primary Demo: Adults 35+  
Buyer: Gilroy, Maura Con Type: POLITICAL/NOTE  
Salesperson: RACHELLE RAY - Assistant: LAILA DAFARI  
Washington DC 202-872-5880

Total GRP:  
Traffic #: 1421442  
Separation:

Total \$: \$2,980.00  
Total Spots: 13  
Total CPP: \$0.00

Special Instructions	
----------------------	--

Date/Time	Added by	Comment	Order Level Comments
10/16/16 7:02 PM	RACHELLE RAY - Washington DC	10/11/16-10/17/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.	
09/06/16 1:20 PM	System	Notice Received.	
09/01/16 6:05 PM	RACHELLE RAY - Washington DC	10/11/16-10/17/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.	

Market Budget:	\$27,091
WFFB Share:	11%
Comment:	
EPTZ:	1%
WCAX:	38%
WPTZ:	35%
WVNY:	15%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$2,980.00	N/A	0.0
Total	100%	13	\$2,980.00	N/A	0.0

Month	Spots	Dollars
2016-Oct	13	\$2,980.00
Total	13	\$2,980.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/16/16 7:02 PM	RACHELLE RAY - Washington DC	Revised		3	\$-325.00	\$2,980.00	Changes: Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFARI, Product from TV to CLINTON/P/D, Demo Meta to [R16], Total Spots from 16 to 13, Calculated Dollars from \$3,305.00 to \$2,980.00, Competitive Market Budget from \$18,727 to \$27,091, User Entered \$ from \$0.00 to \$2,980.00, Total \$ from \$3,305.00 to \$2,980.00. 3 buylines added or modified.
Queued for Electronic Contracting	9/2/16 9:30 AM					\$0	\$0	
New	8/30/16 11:42 AM	RACHELLE RAY - Washington DC	Confirmed	16		\$3,305.00	\$3,305.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	--